



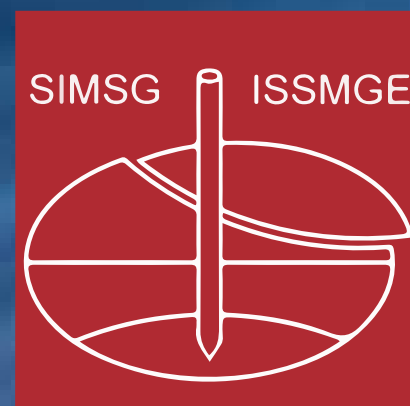
# Inaugural Pan Mediterranean Geotechnical Engineering Conference 2026

March 25 - 28, 2026 | Intercontinental Phoenicia Beirut



**LGES**  
Lebanese Geotechnical  
Engineering Society

*Sponsorship Opportunities*



# Welcome Message from the President of LGES

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The Lebanese Geotechnical Engineering Society is excited to host the inaugural Pan Mediterranean Geotechnical Engineering Conference in the vibrant and resilient city Beirut. This conference marks the beginning of an exciting journey to address challenging geotechnical problems faced by countries surrounding the Mediterranean Sea.

We are looking forward to engaging our attendees in thought-provoking discussions on seismic risks, coastal engineering, infrastructure development, and sustainable geotechnical construction practices.

We invite you to sponsor this event and to exhibit your products that showcase your services to a global audience. We look forward to make this event a groundbreaking gathering of professionals, researchers, and industry leaders from across the Mediterranean region.

**Dr. Grace Abou Jaoude**

Associate Professor at the Lebanese American University

President of the Lebanese Geotechnical Engineering Society



**LGES**  
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Engineering Society

# Welcome Message from the President of ISSMGE

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When I was elected President of ISSMGE in 2022, I immediately thought of ways to contribute to Lebanon, my country of origin. As many of you know, ISSMGE–the International Society for Soil Mechanics and Geotechnical Engineering–is the oldest and largest society representing geotechnical engineers worldwide. Launching the Pan Mediterranean Geotechnical Engineering Conference, as a new regional conference series under the auspices of ISSMGE, turned a dream of many, especially in the cradle of civilization, into reality!

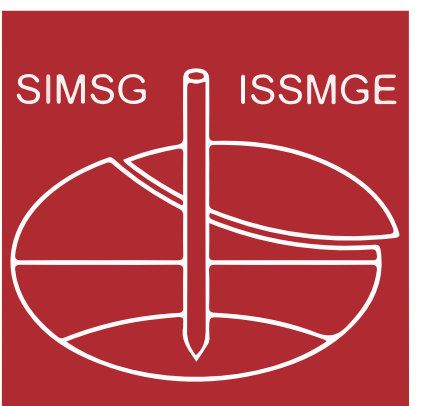
LGES is taking on a monumental responsibility of organizing and hosting the inaugural PMGEC. The team is doing an outstanding job of putting my home country on the global engineering map, particularly during Lebanon's new political era and its ongoing economic revival. The ISSMGE and I are fully committed to supporting this event, with plans to hold the in-person annual board meeting at the conference.

I warmly invite my dear geotechnical colleagues and friends from across the Mediterranean and beyond to attend and sponsor this landmark event. Besides the technical importance of the conference, by the end of March, participants will have the unique opportunity to enjoy a swim in the azure Mediterranean Sea and a hike in the snowy mountains–all in one day!

I am especially counting on geotechnical professionals of Lebanese origin to support this gathering in our beloved country. As Gebran Khalil Gebran wisely asked, “Are you a politician asking what your country can do for you, or a zealous one asking what you can do for your country?”

**Dr. Marc Ballouz**

President of ISSMGE





# WHY SPONSOR?

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## Up to Date Science

The PMGEC 2026 will expose delegates and sponsors to:

- State-of-the-art research and design
- Cutting-edge technologies and innovations
- Leading international experts, speakers, and regional talents

## Exposed to Large Scale Audience

The PMGEC 2026 will be one of the largest regional platforms for local and international companies in the geotechnical engineering industry. It offers an opportunity to actively interact with leading geotechnical engineers from the mediterranean with an expected attendance of around 500 delegates. An exceptional opportunity to engage with a diverse group of participants and prominent international guest.

## Optimize your Budget

Given the high geographical coverage (Middle East, North Africa & European countries on the mediterranean), the PMGEC 2026 is a perfect platform for sponsors to optimize their budget. It is an excellent platform for launching new products, technologies, and innovations in geotechnical engineering.

## Attractive Venue

Lebanon, the host of PMGEC 2026, is a country full of culture and historical attractions. The conference venue, the InterContinental Phoenicia Beirut, is ideal to accommodate such an event given its state-of-the-art facilities and multipurpose exhibition space.

# LEADING COMMITTEES

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## PMGEC 2026 ORGANIZING COMMITTEE

 Grace Abou Jaoude – **Chair**     *Lebanese American University*

### Conference Program

 Abir Awad     *Dar Al-Handasah (Shair and Partners)*

 Amjad Rayess     *Khatib & Alami*

 Sabine Khalil     *Bureau d'Études Géotechniques*

### Members

 Antonio Gens     *Universitat Politecnica de Catalunya*

 Christos Tsatsanifos     *Pangaea Consulting Engineers*

 Daniel Berro     *Bentley Systems*

 Daniele Cazzuffi     *CESI SpA*

 Donna Zakhem     *Khatib & Alami*

 Ihab Malaeb     *Dar Al-Handasah (Shair and Partners)*

 Ilknur Bozbey     *Istanbul University*

 Judy Eid     *Tony Gee*

 Michael Bardanis     *EDAFOS Engineering Consultants*












 Philippe Fayad     *Edrafor*











# LEADING COMMITTEES

## PMGEC 2026 SCIENTIFIC COMMITTEE

 **Muhsin Elie Rahhal - Chair**      *Saint Joseph University of Beirut*

### Members

	Dalia Abdel Massih	<i>Lebanese University</i>
	Dimitrios Loukidis	<i>University of Cyprus</i>
	Farah Homsy	<i>Saint Joseph University of Beirut</i>
	Grace Abou Jaoude	<i>Lebanese American University</i>
	Hamza Jaffal	<i>Lebanese American University</i>
	Khaldoun Nasreddine	<i>Lebanese University</i>
	Isabel Fernandes	<i>University of Lisbon</i>
	Jacques Harb	<i>Notre Dame University</i>
	Janko Logar	<i>University of Ljubljana</i>
	Joanna Doummar	<i>American University of Beirut</i>
	Loretta Batali	<i>Technical University of Civil Engineering Bucharest</i>

	Mona Badr	<i>The German University in Cairo</i>
	Mounir Bouassida	<i>University of Tunis El Manar</i>
	Nejan Huvaj	<i>Ozyegin University</i>
	Ramdane Bahar	<i>Univ of Science &amp; Technology Houari Boumediene</i>
	Salah Sadek	<i>American University of Beirut</i>
	Sebastiano Rampello	<i>University of Rome</i>
	Shehab Wissa	<i>Cairo University</i>
	Shadi Najjar	<i>American University of Beirut</i>
	Svetlana Melentijevic	<i>Universitat Politecnica de Catalunya</i>
	Talal Awwad	<i>Damascus University</i>

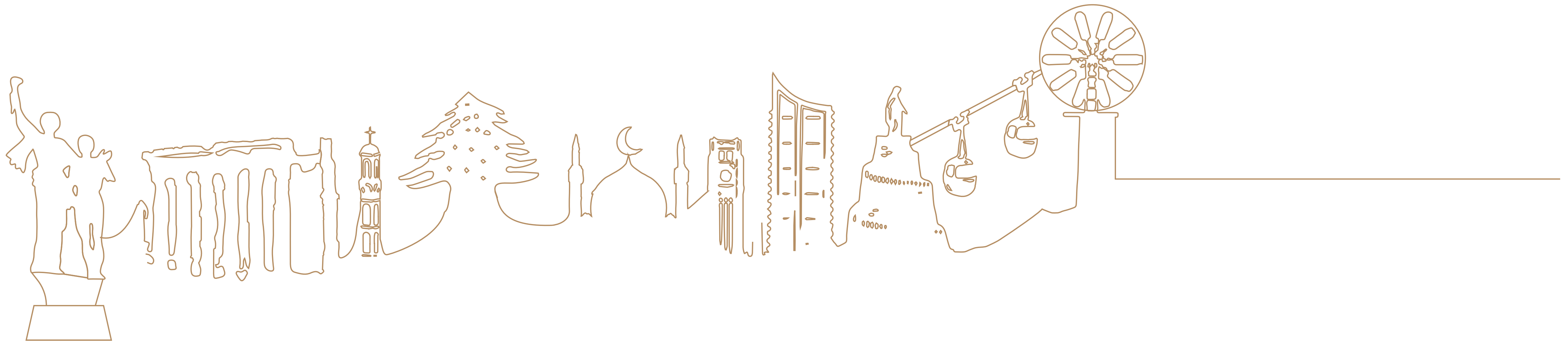
## PMGEC 2026 STEERING COMMITTEE

Marc Ballouz	<i>President of ISSMGE</i>
Lyesse Laloui	<i>Vice President of ISSMGE representing Europe</i>
Keh - Jian Albert Shou	<i>Vice President of ISSMGE representing Asia</i>
Marawan Shahine	<i>Vice President of ISSMGE representing Africa</i>

# MAIN TOPICS

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- ▶ Geotechnical Hazards and Risk Assessment
- ▶ Ground Improvement for Challenging Soils
- ▶ Soil Structure Interaction
- ▶ Advancements in Geotechnical Investigation and In Situ Testing
- ▶ Geosynthetics and Reinforced Soil Structures
- ▶ Geotechnical Challenges in Offshore and Marine Designs
- ▶ Earthquake Engineering and Seismic Design Considerations
- ▶ Environmental Geotechnics and Sustainable Design Practices
- ▶ Geotechnical Monitoring and Instrumentation for Infrastructure Projects
- ▶ Geo Education
- ▶ Transportation and Geotechnics
- ▶ Engineering Geology
- ▶ Energy Geotechnics
- ▶ Artificial Intelligence in Geotechnics





# GENERAL INFORMATION

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## Dates

March 25 – 28, 2026



## Country

Lebanon



## Venue

Intercontinental Phoenicia Beirut



## Conference Website

[pmgec-leb.com](http://pmgec-leb.com)



## Participants

500 Expected



## Official Languages

English & French

## ABOUT LGES

The mission of the LGES is to bring together geotechnical engineers who are interested in the exchange and dissemination of knowledge and experience in their profession, with the view of contributing to the achievement of excellence in geotechnical engineering, for the benefit of society.

LGES aims to adhere to the ISSMGE standards, promoting international cooperation amongst engineers and scientists for the advancement of knowledge in the field of geotechnics and its engineering applications.

In previous years, it organized regular local technical meetings, site visits, and seminars for its members. Today, the LGES is organizing and hosting the inaugural Pan Mediterranean Geotechnical Conference under the auspices of the of the International Society of Soil Mechanics and Geotechnical Engineering (ISSMGE) and the Order of Engineers and Architects (OEA) in Lebanon. The ISSMGE board endorsed the creation of this regional conference and its recurrence every four years in one Mediterranean country. We are taking the lead in 2026!



# CONFERENCE VENUE

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## INTERCONTINENTAL PHOENICIA BEIRUT

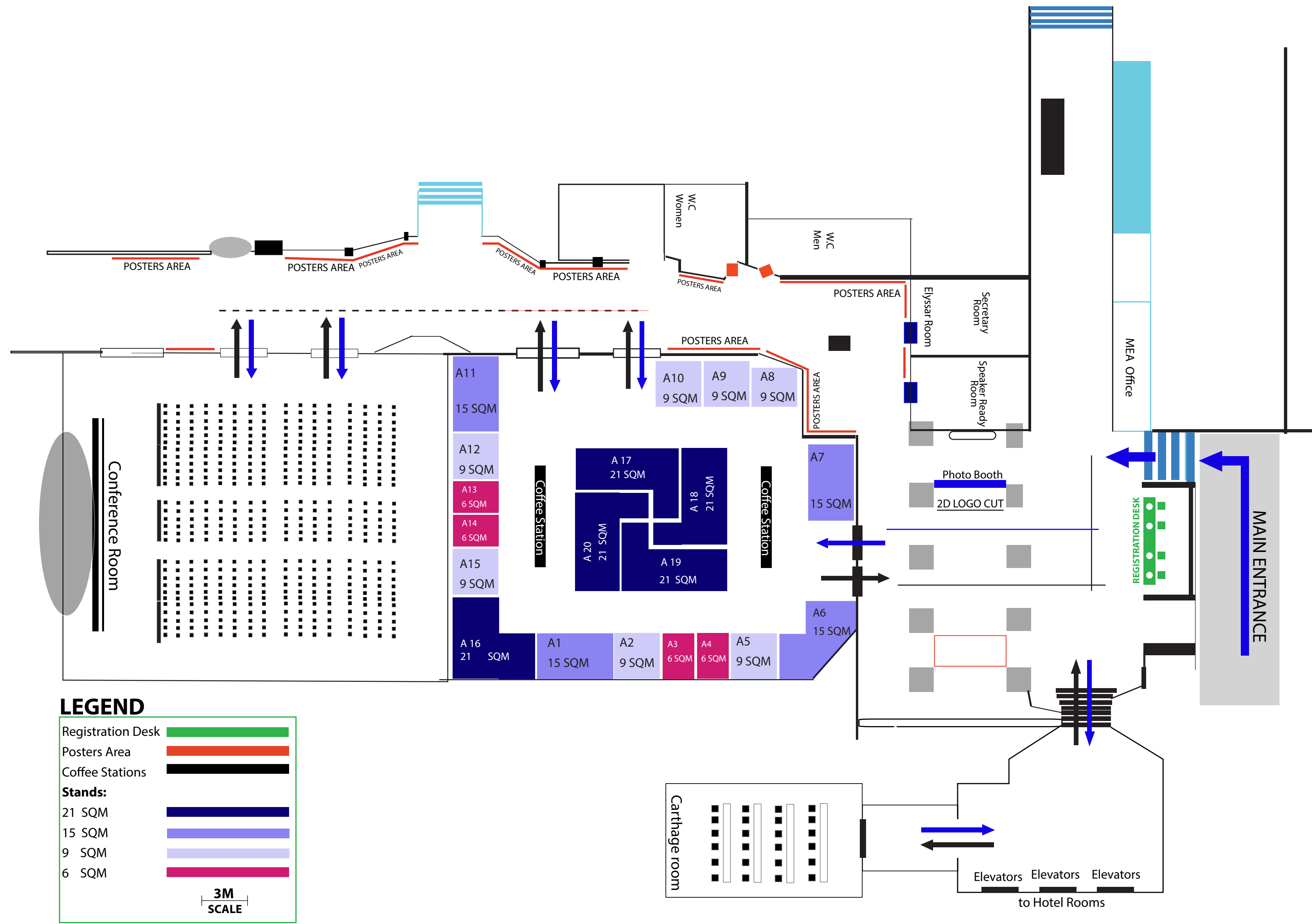
### BEIRUT CENTRAL LANDMARK LUXURY HOTEL

Located in the heart of Beirut, the iconic InterContinental Phoenicia Beirut offers stunning views of the Mediterranean and is just a short drive from the airport. Steps away lie Zaitunay Bay and the Corniche promenade, while the Downtown district is within short walking distance, and cultural and shopping hotspots are minutes away by taxi. Along with its exceptional location, the hotel boasts amenities, including a spa, fitness centre, multiple dining options, and versatile event spaces.





# CONFERENCE FLOOR PLAN



# PARTNERSHIP OPPORTUNITIES

	 PLATINUM 30 000 USD	 GOLD 20 000 USD	 SILVER 12 000 USD	 BRONZE 6 000 USD
Acknowledgment at the opening ceremony		n/a	n/a	n/a
Presentation opportunity (on first come basis)			n/a	n/a
Possibility to run a pre-conference workshop				n/a
Booth in the exhibition area	21 sqm	15 sqm	12 sqm	6 sqm
Free Registration	10 pax	6 pax	4 pax	2 pax
Logo posted at the entrances (propotional size)				
Logo posted on the registration form		n/a	n/a	n/a
Logo posted at the bottom of all newsletters		n/a	n/a	n/a
Acknowledgement on website with logo / hyperlink			n/a	n/a
Acknowledgement on website with name				






# PARTNERSHIP OPPORTUNITIES FOR LOCAL UNIVERSITIES

	UNIVERSITY PACKAGE
	3 000 USD
Logo posted in poster area	
Acknowledgement on website	
Number of registered students*	25
Possibility to sponsor giveaway at cost	

\*Additional students at regular student fee



# ADDITIONAL PARTNERSHIP OPPORTUNITIES

	SERVICES	AMOUNT
Go Green Conference Bag (600 Bags)		3000 USD
Conference Lanyard (600 Lanyards)		2000 USD
Advertising Opportunities In Conference Booklet (Mirrored In E-Booklet)		Starting 750 USD
Welcome Reception (250 Pax)		12 500 USD
2 Coffee Breaks / Per Day (250 Pax)		7500 USD
1 Lunch / Per Day (250 Pax)		15 000 USD
Conference Gala Dinner (250 Pax)		20 000 USD

# PARTNERSHIP OPPORTUNITIES: DETAILED OVERVIEW

## PRESENTATION/ PRE-CONFERENCE WORKSHOP OPPORTUNITY



### 1. Presentation / Pre-Conference Workshop

- The presentation / pre-conference workshop, including title, topics must be submitted to the organizing committee for approval.
- Once the program of a lecture is approved, it cannot be modified (except with approval from the organizing committee).
- The organizing committee reserves the right to change the date and time of the presentation.
- The sponsor will be invited by the scientific committee to present during the conference.
- Presentation is exclusive for platinum & gold sponsors.

### 2. Rooms & Services

The room will be equipped with:

- Appropriate set up (classroom or theatre style).
- Lectern ,microphone, and computer for presenter.
- LED screen.

The pre-conference workshop room will be equipped with class room style setup and microphones.  
A technician will be available for lecture and pre-conference workshops.

### 3. Speaker Travel Arrangements

The sponsor is responsible for covering the airfare ticket, accommodation and fees of their designated speaker (s) at the presentation or pre-conference workshop.  
Any participants or invited guests from the sponsor's side must register in the conference.

# PARTNERSHIP OPPORTUNITIES: DETAILED OVERVIEW

## EXHIBITION RENTAL



### Benefits & Visibility

- Exclusive exhibitor badges for conference access
- Access to the welcome reception
- Premium visibility through listing & logo placement on the official conference website with a direct link to your company's website, exclusive for platinum and gold sponsors
- Your company name featured on exhibition signage throughout the conference

Please note: This package includes one table, two chairs, and power outlets.

### Additional Information:

- Space allocation follows a first-come, first-served basis, with priority given to package sponsors.
- To secure a desired location, the completed contract must be emailed.
- Shell Scheme Booth available upon request



# PARTNERSHIP OPPORTUNITIES: DETAILED OVERVIEW

## GO GREEN CONFERENCE BAGS

### Benefits & Visibility

- Branded bags featuring the sponsor’s logo alongside the conference logo will be distributed to all attendees.

## CONFERENCE LANYARDS

### Benefits & Visibility

- Lanyards will be distributed to all attendees to feature the sponsor’s logo ensuring maximum visibility throughout the event.

## ADVERTISING OPPORTUNITIES IN CONFERENCE BOOKLET

Type	Inside Front Cover	Back Cover	Inside Back Cover	Inside Page
Conference booklet (mirrored in e-booklet)	2500 USD	1500 USD	1000 USD	750 USD



# PARTNERSHIP OPPORTUNITIES: DETAILED OVERVIEW

## WELCOME RECEPTION

### Benefits & Visibility

- Sponsor will have the opportunity to promote the company through a networking reception on the first evening to which all registered attendees are invited.
- Sponsor logo featured on signage at the entrance of the welcome reception.
- Opportunity to provide items bearing company logo at the welcome reception.

## COFFEE BREAK

### Benefits & Visibility

- Opportunity for sponsor delegate to serve attendees at coffee break with sponsor logo visible on serving tables.
- Opportunity to provide items bearing company logo during the break.

## LUNCH BREAK

### Benefits & Visibility

- Sponsor logo will be visible on serving tables.
- Opportunity to provide items bearing company logo during the lunch.

## CONFERENCE DINNER

### Benefits & Visibility

- Signage displayed during conference dinner and logo exposure on menus available on each table.
- Sponsor recognition during the dinner speech.
- Sponsor's profile featured in the program, with logo displayed in all branded areas.

# FOR MORE INFORMATION

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## Please Contact

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